CREATION: 021502
SOURCE : BDSUP
AGENDATE: 030502
INVENUM : 50449
RESOLUTN:
ORDINANC:
CONTRACT:
CONTINUE:

INDEX -Letter of Supervisor Beautz dated February 15, 2002
-Application of Ruth A. Keeley
-Statement of Qualification of Ruth A. Keeley dated January 21, 2002

ITEM 042. APPROVED appointment of Ruth A. Keeley to the Workforce Investment Board, as an at-1arge business representative, in accordance with County Code Chapter 2.110, Section 20, for a term to expire June 30, 2002

VOTE CAPW/B/

County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ	ELLEN PIRIE	MARDI WORMHOUDT	TONY CAMPOS	JEFF ALMQUIST
FIRST DISTRICT	SECOND DISTRICT	THIRD DISTRICT	FOURTH DISTRICT	FIFTH DISTRICT

APPROVED AND FILED
BOARD OF SUPERVISORS
DATE: 3/5/02
COUNTY OF SANTA CRUZ
SUSAN A. MAURIELLO
EX-OFFICIO CLERK OF THE BOARD
BY _____ DEPUTY

AGENDA: 2/26/02

February 15, 2002

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENT TO THE WORKFORCE INVESTMENT BOARD (REPRESENTING BUSINESS)

Dear Members of the Board:

I recommend the appointment of the following person to the Workforce Investment Board, as an at-large business representative, in accordance with County Code Chapter 2.110, Section 20, for a term to expire June 30, 2002:

Ruth A. Keeley
P.O. Box 6300
Santa Cruz, CA 95063
464-2738 (H)
479-5515 (B)

Sincerely,

JANET K. BEAUTZ, Supervisor
First District

JKB:ted
Attachment

cc: Ruth A. Keeley
Workforce Investment Board

3220C1

APPLICATIO OR APPOINTMENT TO THE SANTA UZ COUNTY WORKFORCE INVESTMENT BOARD FOR WORKFORCE INVESTMENT ACT

B

INSTRUCTIONS 0336

If you are interested in serving on this board, please complete the following application and supplement and return to the Interim Workforce Investment Board, c/o Human Resources Agency/Workforce Investment Board, 1040 Emeline Avenue, Building E, Santa Cruz, California 95060. This application will be forwarded on your behalf to the Board of Supervisors for their consideration and final approval.

Thank you for your interest in County Government.

Name Ruth A. Keeley

Address P. O. Box 6300
Santa Cruz CA 95063-6300

Phone (Home) (831) 464-2738
(Business) (831) 479-5515

FAX (831) 479-5558

Email Address rkeeley@oneill.com

Job Title H.R. Manager

Oraanization Represented O'Neill, Inc

Supervisorial District

Length of Residence in Area 10 years

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

Advisory Body	Term

EDUCATION

Institution	Major	Degree	Year
SJS	Social work	BA	

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WORKFORCE INVESTMENT BOARD - APPLICATION SUPPLEMENT

Name: Ruth A. Keeley Date: 1-21-02

Please provide the information requested below as it relates to the category of the Workforce Investment Board (WIB) nomination you are seeking.

Workforce Investment Board areas for nominations - Please check one box:

1. [X] Business (Private Sector/Non-Governmental)
2. [ ] Employment Development Department
3. [ ] Economic Development Agency
4. [ ] Community Services Block Grant
5. [ ] Title V of the Older Americans Grant
6. [ ] Migrant and Seasonal Farmworker Programs
7. [ ] Representatives from Local Jurisdictions
8. [ ] Vocational Rehabilitation
9. [ ] Organized Labor
10. [ ] Community Based Organization
11. [ ] Economic Development Agency
12. [ ] Public Assistance Agency (Welfare to Work, CalWORKs)
13. [ ] Education
    - Adult Education }
    - Post-Secondary Education }
    - Local School Board }

    Circle One

If you checked box 1, please complete question 14. If you checked box 2-13 please go to question 15.

14. What is the name of your business?

O'Neill Inc
Name of Business

(a) Are you the Chief Executive or Owner Yes ___ No X

(b) Are you the Chief Operating Officer Yes ___ No X

(c) Do you nave substantial management or policy responsibility Yes X No ___

(If you answered no to a, b, and c your application cannot be considered by the Board of Supervisors)

(d) Number of employees at the Santa Cruz County facility . 50

(e) Is the business minority owned or operated Yes ___ No X

(f) Please check the box indicating which Chamber of Commerce is nominating you:

[1	Aptos	[1	Capitola
[1	San Lorenzo Valley	[X]	Santa Cruz
[ ]	Scotts Valley	[1	Soquel
[1	Pajaro Valley		

15) What is the name of organization which nominated you? This organization may also be your employer.

_____
Organization Name

WORK/VOLUNTEER EXPERIENCE

Organization	Address	Position	Year
Santa Cruz SHRM		President	95/96

STATEMENT OF QUALIFICATIONS

Please attach:

- your business card; and
- a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the information on this application and supplement is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

Kurt A. Keeley
Signature

1-21-02
Date

For Private Sector Representatives Only:

JAN 2002
RECEIVED
Board of
Supervisors

Single Slate Nominee of local Santa Cruz County General business organization

_____
Nominating Organization

_____
Authorizing Signature

_____
Date

N:\BW00\WIB\WIB Recruitment\WIB application.wpd

O'Neil
107 4 Ist Avenue
PO Box 6300
Santa Cruz, California
USA 95063-6300

tel: (83 I) 475-7500
fax: (83 I) 475-0544

JAN

O'NEILL

January 21,2002

Workforce Investment Board
1040 Emeline Avenue
Santa Cruz, CA 95060

ATTN: Kathy Zwart,
Workforce Investment Board Director

Dear Kathy:

Enclosed is my application for an appointment to the Santa Cruz County Workforce Investment Board. I appreciate the opportunity to serve on this community board.

Our company is a long time member of the Santa Cruz business community and it would be a pleasure to represent O'Neill on the board. We have a particular interest in youth, both as consumers and as employees. I am personally interested in the development of youth in the workforce. I believe it is important for the business community to work with educational institutions, governmental agencies and other organizations toward the mutual goal of strengthening the skills of our youth.

I **look** forward to working with WIB toward this goal.

Sincerely,

Ruth

Ruth **A.** Keeley, SPHR
Human Resources Manager