SANTA CRUZ COUNTY
BOARD OF SUPERVISORS INDEX SHEET

Creation Date: 3/2/05
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Item: 19. ADOPTED RESOLUTION NO. 44-2005 declaring the week of May 16,2005, as "No Name Calling Week," and urged the participation of every school district in the county, as recommended by Supervisor Stone

County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ	ELLEN PIRIE	MARDI WORMHOUDT	TONY CAMPOS	MARK W. STONE
FIRST DISTRICT	SECOND DISTRICT	THIRD DISTRICT	FOURTH DISTRICT	FIFTH DISTRICT

AGENDA: **3/8/05**

March **1, 2005**

APPROVED AND FILED
BOARD OF SUPERVISORS
DATE: March 8, 2005
COUNTY OF SANTA CRUZ
SUSAN A. MAURIELLO
EX-OFFICIO CLERK OF THE BOARD
BY Sharon Mitchell DEPUTY

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA **95060**

Dear Members of the Board:

A **2001** study by the American Association **of** University Women found that **83%** of girls and **79%** of boys report having ever experienced harassment at school, with over **1** in **4** students experiencing it "often." The study found that **58%** of students have experienced physical harassment.

A **2001** study funded by the National Institute of Child Health and Human Development reported that almost a third of 6th to 10th graders nationwide have experienced some kind of bullying.

The National Center for Educational Statistics reports that **77%** of middle and high school students in small mid-western towns have been bullied.

These disturbing statistics indicate a long-standing societal problem that is being addressed on a number of fronts. In 2004 over **3,000** educators, administrators, parents and students, and over **600** schools registered to participate in the first *No Name* ***Calling*** *Week*. The idea for a *No Name* ***Calling*** *Week* was inspired by a novel, "***The Misfits,***" in which a group of five bullied seventh grade students raise the issue in elections to the Student Council, winning the support of the School Principal to declare a No Name Calling Day at their school. This concept has inspired a nationwide movement to encourage school districts to declare a No Name Calling Week and to distribute educational materials that serve to raise the awareness of students to the harmful effects **of** bullying and harassment.

In the spirit of reducing harassment in our local school districts, I recommend that the Board adopt the attached resolution declaring the week of May 16, 2005, as "No Name Calling Week" and urge the participation of every school district in this county.

Sincerely,

Mark W. Stone

MARK W. STONE, Supervisor
Fifth District

MWS:lg
Attachment

cc: Diane Siri, Superintendent of Schools

2492N5

BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

RESOLUTION NO. 44-2005

On the motion of Supervisor Wormhoudt
duly seconded by Supervisor Beautz
the following resolution is adopted

RESOLUTION DECLARING THE WEEK OF MAY 16, 2005,
AS "NO NAME CALLING WEEK"

WHEREAS, a study by the American Association of University Women found that 83% of girl students and 79% of boy students report having ever experienced harassment at school, with over 1 in 4 students experiencing harassment "often"; and

WHEREAS, the AAUW study found that 58% of students have experienced physical harassment; and

WHEREAS, a study funded by the National Institute of Child Health and Human Development reported almost a third of 6th to 10th graders nationwide have experienced some kind of bullying; and

WHEREAS, harassment, bullying, and physical intimidation in our schools are initiated by name calling and taunting, causing a severe impediment to the educational mission of our schools; and

WHEREAS, in 2004 educators, school administrators, parents and students, and over 600 schools nationwide registered to participate in the first "No Name Calling Week" to raise the public awareness of this problem and to bring about a change in the interaction between our young people.

NOW, THEREFORE, BE IT RESOLVED that the Santa Cruz County Board of Supervisors hereby joins with the Santa Cruz County Board of Education in declaring the week of May 16, 2005, as "No Name Calling Week" and urges the participation of every school district in Santa Cruz County.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this 8th day of March, 2005, by the following vote:

AYES: SUPERVISORS Beautz, Pirie, Wormhoudt, Stone and Campos
NOES: SUPERVISORS None
ABSENT: SUPERVISORS None

TONY CAMPOS
TONY CAMPOS, Chairman
Board of Supervisors

ATTEST: GAIL T. BORKOWSKI
Clerk of said Board

RESOLUTION DECLARING THE WEEK OF MAY 16, 2005, AS "NO NAME CALLING WEEK"
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Approved as to form:

D. McRae

County Counsel

DISTRIBUTION: Santa Cruz County Board of Education
County Counsel

2492N5

STATE Of CALIFORNIA)
COUNTY OF SANTA CRUZ) ss

I. SUSAN A. MAURIELLO. County Administrative Officer and ex-officio Clerk of the Board of Supervisors of the County of Santa Cruz, State of California do hereby certify that the foregoing is a true and correct copy of the resolution passed and adopted by and entered in the minutes of the said board. In witness whereof I have hereunto set my hand and affixed the seal of the said Board on March 8 20 05.

SUSAN A. MAURIELLO, County Administrative Officer

By Sharon Mitchell Deputy