SANTA CRUZ COUNTY
BOARD OF SUPERVISORS INDEX SHEET

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Item: 45. Public hearing held to consider parking maintenance and operating charges for the Soquel Village Parking and Business Improvement Area for 2006/2007 fiscal year;
(1) closed public hearing; and
(2) adopted RESOLUTION NO. 112-2006 establishing Annual Soquel Village Parking and Business Improvement Area Assessment Charges for the Fiscal Year 2006-2007

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County of Santa Cruz

REDEVELOPMENT AGENCY

701 OCEAN STREET, ROOM 510, SANTA CRUZ, CA 95060-4000

(831) 454-2280 FAX: (831) 454-3420 TDD: (831) 454-2123

BETSEY LYNBERG, AGENCY ADMINISTRATOR

March 23, 2006

APPROVED AND FILED
BOARD OF SUPERVISORS
DATE: April 4, 2006
COUNTY OF SANTA CRUZ
SUSAN A. MAURIELLO
EX-OFFICIO CLERK OF THE BOARD
BY Sharon Mitchell DEPUTY

Agenda: April **4,** 2006

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

THE ESTABLISHMENT OF ANNUAL PARKING MAINTENANCE AND OPERATION CHARGES FOR SOQUEL VILLAGE PARKING AND BUSINESS IMPROVEMENT AREA

Dear Members of the Board:

On March 21, 2006 your Board considered the Administrative and Annual Report for the Soquel Village Parking and Business Improvement Area. At that time, you approved the Annual Report submitted by the improvement area's Advisory Board (on file with the Clerk of the Board) including recommendations regarding the proposed budget, annual parking maintenance and operation assessments and a Resolution of Intention to establish assessments for the 2006-2007 fiscal year.

As required by State law, copies of the resolution setting the public hearing as well as the proposed charges were sent to all of the participants in the improvement area. The hearing and proposed assessment charges were also advertised in a local newspaper.

Background

These annual parking maintenance and operation charges fund the maintenance and enforcement of public parking lots in Soquel Village. All businesses within the parking district are assessed a general benefit fee and those with a deficit of parking spaces also pay a space deficit fee. The calculation of the space deficit fee is based on the number of parking spaces available to the business.

No protests have been received. Minor adjustments have been made to the individual fees

to be assessed due to the occupancy of previously vacant office spaces since your Board's last hearing in March regarding this matter. These adjustments are reflected in Exhibit A of Attachment 1.

Recommendation

Based on the above information, staff recommends that your Board conduct a public hearing on the proposed charges, and if, after the hearing, it is your intent to approve the charges, a resolution has been prepared for adoption by your Board (Attachment 1). The proposed parking and maintenance charges for the 2006-2007 fiscal year meet the requirements of State law, are supported by the majority of participants in the improvement area, and are recommended by the Soquel Village Parking and Business Improvement Area Advisory Board.

It is therefore RECOMMENDED that your Board take the following actions:

1) Conduct a public hearing on. the proposed parking maintenance and operation charges for the Soquel Village Parking and Business Improvement Area for fiscal year 2006-2007; and

2) Adopt the Resolution Establishing the Annual Assessment Charges for the Soquel Village Parking and Business Improvement Area for the 2006-2007 Fiscal Year (Attachment 1).

Very truly yours,

Betsey Lynberg
Redevelopment Agency Administrator

BL:dm

RECOMMENDED:

Susan A. Mauriello
County Administrative Officer

Attachments: 1) Resolution Establishing Parking Improvement Charges for the 2006-2007 Fiscal Year

cc: Soquel Village Parking and Business Improvement Area Advisory Board
County Counsel
RDA

ATTACHMENT I

BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

RESOLUTION NO. 112-2006

On the motion of Supervisor Beautz duly seconded by Supervisor Wormhoudt the following resolution is adopted:

RESOLUTION ESTABLISHING ANNUAL SOQUEL VILLAGE PARKING AND BUSINESS IMPROVEMENT AREA ASSESSMENT CHARGES FOR THE FISCAL YEAR 2006 - 2007

WHEREAS, on December 12, 1989, the Board of Supervisors adopted an ordinance, Chapter 9.42 of the Santa Cruz County Code, establishing a parking and business improvement area in Soquel Village under the provisions of the Parking and Business Improvement Area Law of 1979, as amended being Part 6 Division 18 of the Streets and Highways Code 36500 through 36581 of said Streets and Highways Code of the State of California;

WHEREAS, Chapter 9.42 of the Santa Cruz County Code provides for the establishment of annual assessment charges according to the benefits received from Benefit Zone B of the parking and business improvement area as described in Section 9.42.060 and 9.42.074;

WHEREAS, an annual report, which was prepared by the Soquel Village Parking and Business Improvement Area Advisory Board, was considered and adopted by the Board of Supervisors on March 21, 2006;

WHEREAS, the proposed improvements and activities of Zone B of the improvement area for fiscal year 2006-2007, as described in that report, include parking facility maintenance, operation and enforcement;

WHEREAS, there are no substantial changes proposed to the improvements and activities for the fiscal year 2006-2007;

WHEREAS, the annual report provides a full description of the improvements and activities to be provided for fiscal year 2006-2007, the benefit zones within the improvement area, and the proposed assessments to be levied upon the businesses within the improvement area for fiscal year 2006-2007;

WHEREAS, the Board of Supervisors adopted a Resolution of Intention to Establish Parking Maintenance and Operation Charges for the Soquel Village Parking and Business Improvement Area for the fiscal year 2006-2007, including an annual parking space deficit fee of $65.00 per parking space on March 21, 2006; and

WHEREAS, the Board of Supervisors has provided the required published and mailed notice regarding the proposed assessments pursuant to both State and County regulations, including conducting two public hearings on March 21, 2006 and April 4, 2006.

NOW THEREFORE, the Board of Supervisors of Santa Cruz County hereby binds, determines, and declares and resolves its intention to establish the annual parking maintenance and operation charges for the Soquel Village Parking and Business Improvement Area for fiscal year 2006-2007, including the annual parking space deficit fee of $65.00 per parking space, as set forth in Exhibit A attached hereto and by reference made a part of the Resolution, effective concurrent with the ordinance amending Chapter 9.42.060 of the County Code.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this 4th day of April, 2006 by the following vote:

AYES: SUPERVISORS Beautz, Wormhoudt, Campos and Stone

NOES: SUPERVISORS None

ABSENT: SUPERVISORS None

MARK W. STONE
CHAIRMAN OF THE BOARD OF SUPERVISORS

ATTEST: GAIL T. BORKOWSKI
Clerk of said Board

Approved as to form:

Assistant County Counsel

Distribution: Auditor-Controller
County Counsel
Treasurer/Tax Collector
Redevelopment Agency

CTATE OF CALIFORNIA)
COUNTY OF SANTA CRUZ) ss

I SUSAN A MAURIELLO County Administrative Officer and ex-officio Clerk of the Board of Supervisors of the County of Santa Cruz. State of California do hereby certify that the foregoing is a true and correct copy of the resolution passed and adopted by and entered in the minutes of the said board. In witness whereof I have hereunto set my hand and affixed the seal of the said Board on April 4 2006.

SUSAN A. MAURIELLO. County Administrative Officer

By Sharon Mitchell Deputy

ATTACHMENT / EXHIBIT A

PROPOSED PARKING OPERATION AND MAINTENANCE CHARGE AREA $23,000 with $65.00 Deficit Fee	Total Parking Fee	Space Deficit Fee	General Benefit Fee	Total Parking Fee
BUSINESS	2005/06	2006/07	2006/07	2006/07
RESTAURANTS				
Aldos	$644	$0	$202	$202
Bagelry, The	$202	$0	$202	$202
D'Anna's Deli	$404	$228	$403	$631
El Chipolte	$404	$268	$403	$671
Golden Buddha	$1,414	$1,138	$1,412	$2,550
J J's Saloon	$606	$281	$605	$886
Lety's Taqueria	$101	$0	$101	$101
Ming's Restaurant of Soquel	$1,188	$943	$807	$1,750
Sir Froggy's Pub	$303	$26	$303	$329
Star of Siam	$505	$186	$504	$690
Sunrise Cafe	$540	$403	$403	$806
Tortilla Flats	$1,006	$780	$605	$1,385
Ugly Mug	$1,528	$1,170	$807	$1,977
BULK SALES				
Aldos	$83	$256	$50	$306
Bagelry, The	$13	$48	$13	$61
Interior Visions	$196	$0	$151	$151
Pumpkin Patch	$338	$325	$38	$363
Wilson's Tire & Service of Soquel	$38	$14	$38	$52
WAREHOUSE/STORAGE				
Interior Visions	$70	$0	$6	$6
RETAIL/OFFICE				
Adams, David Salon	$161	$49	$101	$150
Advantage Driving School	$63	$10	$50	$60
Aimco	$81	$78	$25	$103
Aloha Acupuncture / Healing Arts Clinic	$63	$10	$50	$60
Applied Physics Systems	$13	$0	$13	$13
Ascencium Corp	$69	$36	$25	$61
Associated Home Loans	$63	$10	$50	$60
Augusta, Sam Realtor	$13	$0	$13	$13
Axiom Engineers	$76	$0	$76	$76
Bay Briar Shoppe	$452	$285	$101	$386
Blue Lotus	$81	$46	$25	$71
Bombshell Skin Body Beauty	$127	$62	$50	$112
Brayton, Gary Attorney	$81	$29	$25	$54
Bridge Realty	$0	$33	$25	$58
Brooks, Cindy, MFT	$0	$0	$13	$13
Buoye, Kathleen DDS	$63	$10	$50	$60
Butler, Katherine LMGCT	$25	$0	$25	$25
Chapler Communications	$77	$42	$25	$67
Charter & Company	$25	$0	$25	$25
Cleary, Tim Attorney	$12	$0	$13	$13
Coastal Processing	$25	$0	$25	$25
Coastland Real Estate/Gary Ransone	$258	$168	$50	$218
Cobblestone Antiques	$76	$0	$76	$76

PROPOSED PARKING OPERATION AND MAINTENANCE CHARGE AREA $23,000 with $65.00 Deficit Fee	Total Parking Fee	Space Deficit Fee	General Benefit Fee	Total Parking Fee
BUSINESS	2005/06	2006/07	2006/07	2006/07
Conflict Resolution Center	$0	$0	$13	$13
Crooks, Mary Lee Attorney	$90	$53	$25	$78
Croxell Capital Planning	$193	$137	$25	$162
Curtis Antiques and Fine Arts	$51	$0	$50	$50
Cypress Chiropractic	$76	$0	$76	$76
David Tolkan	$50	$21	$25	$46
Davis, S. Cabot, Attty	$0	$0	$13	$13
DeLaveaga Properties Real Estate	$79	$23	$50	$73
Designs in Glass/SGO	$25	$0	$25	$25
Dow, Alan	$21	$7	$13	$20
Dr. Funk	$63	$10	$50	$60
Ducote, Keith A.. Attornev at Law	$13	$0	$13	$13
Duran's Upholstery	$53	$33	$13	$46
Ellen Johnson's Hair & Care	$126	$41	$76	$117
Evans & O'Brien Mobile Homes	$115	$28	$25	$53
Fletcher, Hasanna MFT	$25	$0	$25	$25
Flower Mill Florist	$388	$233	$101	$334
Folger & Burt	$25	$0	$25	$25
Foothill Securities, Inc.	$13	$0	$25	$25
Frogley, Colin DC	$126	$41	$76	$117
Goff Construction	$25	$0	$25	$25
Graves, Stephen and Associates	$25	$0	$25	$25
Hairy Chair Stylists	$237	$111	$101	$212
Hamby Painting, Gary	$33	$16	$13	$29
Harten-Kroeber, Anita MA	$13	$0	$13	$13
Hellriser Customs	$189	$133	$25	$158
Hernandez Market 3	$152	$0	$151	$151
Judy D. Zappacosta, LMFT	$57	$0	$57	$57
Katis, Joan M, CPA	$0	$0	$25	$25
Lemmer, Thomas DPM	$161	$49	$101	$150
Macken Commercial Properties	$90	$53	$25	$78
Matlow, Robert PhD	$25	$0	$25	$25
Molly Horn, Education Spec	$81	$29	$25	$54
Monterey Bay Investment Corp	$25	$0	$25	$25
Monterey Bay Resources	$51	$0	$50	$50
Mower, Linda & Boccignone, Lynae	$47	$18	$25	$43
Nancy Hudkins Massage	$41	$13	$25	$38
Nevada Coastal Processing	$25	$0	$25	$25
Ngo, Elizabeth	$33	$16	$13	$29
Old World Antiques	$468	$175	$252	$427
PAC Research	$76	$41	$25	$66
Pacific Capital Group	$41	$13	$25	$38
Paul Sanford, Atty	$0	$0	$13	$13
Peggy's Answering & Mail Service	$101	$0	$101	$101
Play It Again Sports	$605	$530	$605	$1,135
Polkin, Marty & Vitcoy, Shirley	$25	$0	$13	$13
Porter Tailor & Cleaner	$0	$0	$50	$50
Pumpkin Patch - Retail	$251	$163	$50	$213
Raise Your Score	$0	$109	$50	$159
Redfern, Diana	$25	$0	$25	$25

		ATTACHMENT 1	EXHIBIT A
PROPOSED			
PARKING OPERATION AND	Total	Space	General	Total
MAINTENANCE CHARGE AREA	Parking	Deficit	Benefit	Parking
$23,000 with $65.00 Deficit Fee	Fee	Fee	Fee	Fee
BUSINESS	2005106	2006107	2006107	2006107
Redz Hair Design	$209	$88	$101	$189
Retro Real Estate & Mortgage	$0	$0	$13	$13
Rhapsody Beauty Salon	$311	$211	$50	$261
Rod Sanford's Traditional Karate	$1,212	$987	$177	$1,164
Santa Cruz Therapy Associates	$51	$0	$50	$50
Seams Sew Right	$21	$7	$13	$20
Silver Mill, Inc. Real Estate	$0	$0	$25	$25
Skillful Strategies	$0	$34	$25	$59
Soquel Bookies	$13	$0	$13	$13
Soquel Speed Wash	$152	$0	$151	$151
Soquel Tax Service	$29	$13	$13	$26
Soquel Village Antiques	$556	$0	$555	$555
Stand Out Design	$91	$54	$25	$79
Strategic Marketing Assoc.	$25	$0	$25	$25
Studio Bloom Hair Care	$41	$13	$25	$38
Surfside Signs	$131	$65	$50	$115
The Cypress Health institute	$25	$0	$25	$25
The Karuna Group	$57	$5	$25	$30
Tim Gilett/Jan Browne	$0	$10	$25	$35
Toy Box Hair Salon, The	$101	$0	$101	$101
Tuosto insurance Service	$14	$1	$13	$14
Urfer, Donald C & Associates	$51	$0	$50	$50
Vickie Assunto, M.A.	$13	$0	$13	$13
Village Yoga	$101	$0	$101	$101
Wells, J D, Law Offices	$38	$0	$38	$38
Xchange Solutions	$13	$0	$13	$13
Xerox Corporation	$13	$0	$13	$13
Zia Designs	$25	$0	$25	$25
	$19,239	$10,518	$12,477	$22,995

Ellen Johnson Hair

March 28,2006

subject: parking maintenance fee

To Whom It May Concern:

I am presenting this letter because I was informed I had to

in order to be heard.

I am pretty much a sole proprietor in a 1800 sq. ft. building.

A massage therapist uses a room a couple days a week.

I have four parking spaces that we pay for in my rent.

We service our client one at a time. So this is the reason why I don't

feel I should have to pay for parking defceit fee, I have my own parking needs.

I am ever so willing to contribute to the general benefit fee: which is 76 dollars a year.

Please understand and consider revising. Our parking maintenance is being taken

care of by property owner.

Sincerely,

Ellen Johnson

Ellen Johnson Hair
4767 Soquel Dr
Soquel CA 95073-2457

cc: rl