County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ	ELLEN PIRIE	MARDI WORMHOUDT	TONY CAMPOS	JEFF ALMQUIST
FIRST DISTRICT	SECOND DISTRICT	THIRD DISTRICT	FOURTH DISTRICT	FIFTH DISTRICT

AGENDA: 9/24/02

September 13, 2002

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENT TO THE WORKFORCE INVESTMENT BOARD

Dear Members of the Board:

I recommend the appointment of the following person to the Workforce Investment Board, as an at-large representative of business, in accordance with County Code Chapter 2.110, Section 20, for a term to expire June 30, 2006:

Karen Hobson
902 Rosedale Avenue
Capitola, CA 95010
475-8603 (H)
458-7671 (B)

Very truly yours,

Ellen Pirie

ELLEN PIRIE, Supervisor
Second District

EP:ted

cc: Karen Hobson
Workforce Investment Board

1058C2

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APPLICATION FOR APPOINTMENT TO THE SANTA CRUZ COUNTY WORKFORCE INVESTMENT BOARD FOR WORKFORCE INVESTMENT ACT

INSTRUCTIONS

If you are interested in serving on this board, please complete the following application and supplement and return to the Interim Workforce Investment Board, c/o Human Resources Agency/CareerWorks, 1040 Emeline Avenue, Building E, Santa Cruz, California 95060. This application will be forwarded on your behalf to the Board of Supervisors for their consideration and final approval.

Thank you for your interest in County Government.

Name: Karen Hobson

Address: 902 Rosedale Ave
Capitola CA 95010

Phone (Home): 831-475-8603

(Business): 831-458-7671

Supervisorial District: _____

Length of Residence in Area: 5 years

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

Advisory Body	Term
N/A	

EDUCATION

Institution	Major	Degree	Year
UNC-Charlotte	Business	BA Business	1987
NCSU	Accounting	transferred to UNCC	1983-85
Campbell University	Accounting	transferred to NCSU	1981-83

WORKFORCE INVESTMENT BOARD - APPLICATION SUPPLEMENT

Name: Ka.. Hobson Date: 8/28/02

Please provide the information requested below as it relates to the category of the Workforce Investment Board (WIB) nomination you are seeking.

Workforce Investment Board areas for nominations - Please check one box:

1. [✓] Business (Private Sector/Non-Governmental)
2. [ ] Employment Development Department
3. [ ] Economic Development Agency
4. [ ] Community Services Block Grant
5. [ ] Title V of the Older Americans Grant
6. [ ] Migrant and Seasonal Farmworker Programs
7. [ ] Representatives from Local Jurisdictions
8. [ ] Vocational Rehabilitation
9. [ ] Organized Labor
10. [ ] Community Based Organization
11. [ ] Economic Development Agency
12. [ ] Public Assistance Agency (Welfare to Work, CalWORKs)
13. [ ] Education
    - Adult Education }
    - Post-Secondary Education }
    - Local School Board }

    Circle One

If you checked box 1, please complete question 14. If you checked box 2-13 please go to question 15.

14. What is the name of your business?

Plantronics

Name of Business

(a) Are you the Chief Executive or Owner Yes ___ No ✓

(b) Are you the Chief Operating Officer Yes ___ No ✓

(c) Do you have substantial management or policy responsibility Yes ✓ No ___

(If you answered no to a, b, and c your application cannot be considered by the Board of Supervisors)

(d) Number of ernpioyees at the Santa Cruz County faciiity ___

(e) Is the business minority owned or operated Yes ___ No ✓

(f) Please check the box indicating which Chamber of Commerce is nominating you:

[ ] Aptos
[ ] San Lorenzo Valley
[ ] Scotts Valley
[ ] Pajaro Valley
[ ] Capitola
[✓] Santa Cruz
[ ] Soquel

15) What is the name of organization which nominated you? This organization may also be your employer.

Plantronics

Organization Name

WORK/VOLUNTEER EXPERIENCE

	Organization	Address	Position	Year
volunteer	* NCHRA	425 California St, SF	Vice President	1/2001 - 2/2002
volunteer	NCHRA	Same	Certification Facilitator	2000
volunteer	Domestic Violence Shelter, Wilmington, NC		Board Member	1993 - 1995
employment	Plantronics	345 Encinal St.	Sr. Staffing Mgr	2/2000 - present
employment	Self Employed		Contract Recruiter	10/~~2000~~ 1999 - 2/2000

NCHRA = Northern California Human Resources Association.

STATEMENT OF QUALIFICATIONS

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the information on this application and supplement is true and correct and I authorize the verification of the information in the event I am a finalist for the appointment.

Karen Hobson — Signature

8/28/02 — Date

For Private Sector Representatives Only:

Single Slate Nominee of local Santa Cruz County General business organization

Santa Cruz Chamber of Commerce

Nominating Organization

Authorizing Signature

9/10/02

Date

iwibapptform32300.wpd

PLANTRONICS
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RECEIVED
CAREERWORKS

August 28,2002

Kathy Zwart
Workforce Investment Board Director
1040 Emeline Avenue
Santa Cruz, CA 95060

Dear Kathy:

As the Sr. Staffing Manager of Plantronics, I'm committed to developing the skill sets of the local workforce. As one of the largest employers in Santa Cruz County, I prefer to hire locally if the workforce skill sets meet our job requirements. Currently, we often hire candidates from outside of Santa Cruz County.

I believe that together we can clearly understand the future skill set needs of employers. and the skill set gap of the local workforce.

I have also been a Board Member of the Domestic Violence Shelter, Wilmington, North Carolina. I understand the time commitment and personal interest the Board Members must have to achieve the goals of the non-profit.

Please contact me if you need additional information.

Sincerely,

Karen Hobson, SPHR
Sr. Staffing Manager

345 Encinal Street • P.O. Box 635 • Santa Cruz, California *95060*