



# COUNTY OF SANTA CRUZ

## PLANNING DEPARTMENT

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 TOM BURNS, DIRECTOR

January 20, 2004

**AGENDA DATE: February 3, 2004**

Board of Supervisors  
 County of Santa Cruz County  
 701 Ocean Street, Room 500  
 Santa Cruz, CA 95060

**SUBJECT: 2004 Regional Population and Employment Forecast**

Members of the Board:

The Association of Monterey Bay Area Governments (AMBAG) has recently completed their 2004 population and employment forecast for the region, including unincorporated portion of Santa Cruz County. As has been done in the past, they are requesting concurrence by the affected entities included in the forecast area. The purpose of this letter is to receive concurrence for the numbers for the unincorporated County area.

The AMBAG forecast includes projections of population, housing units, and employment for each local jurisdiction in Santa Cruz, San Benito and Monterey Counties, in five-year increments from 2000 to 2030. AMBAG's Population and Employment Forecast is the product of a year-long process that included extensive involvement and oversight by the Forecast Technical Advisory Committee (FTAC), a group comprised of staff representatives of each local jurisdiction in the three counties, as well as several ex-officio representatives of regional agencies such as the Monterey Bay Unified Air Pollution Control District and regional sewer agencies.

Two separate versions of the population/housing unit forecasts (but not the employment forecast) were produced for each jurisdiction – an “unconstrained” population and housing unit forecast based upon ultimate general plan buildout, and a “constrained” version that additionally took into account resource constraints such as water shortages and other local land use policies. The FTAC is recommending that the AMBAG Board of Directors approve the “constrained” version of the AMBAG forecast.

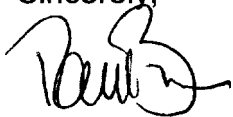
The attached tables show the population, housing and employment growth forecasts that the FTAC has recommended to AMBAG for each of the County's local jurisdictions, as well as for the County as a whole.

Planning staff conducted an extensive review of the AMBAG forecast figures, including performing a GIS analysis of estimated buildout in the unincorporated area, which resulted in staff recommending revisions to the initial version of the AMBAG forecast. AMBAG's “constrained” housing unit projection through the year 2030 is now consistent with both the County's General Plan and the Measure J housing unit growth rate goal of 0.5% per year and, therefore, staff is in concurrence with the “constrained” forecast.

Staff, therefore, RECOMMENDS that your Board:

1. Accept and file this report; and
2. Authorize the Planning Director to inform AMBAG that the County is in concurrence with the "constrained" 2004 AMBAG Population and Employment Forecast.

Sincerely,



Tom Burns  
Planning Director

RECOMMENDED:



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SUSAN A. MAURIELLO  
County Administrative Officer

Attachment 1: Tables showing AMBAG Population & Employment Forecast ("constrained" version) for Santa Cruz County

cc: AMBAG Board of Directors

CONSTRAINED SANTA CRUZ COUNTY

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	CAPITOLA	SANTA CRUZ	SCOTTS VALLEY	WATSONVILLE	UNINCORP SANTA CRUZ CO	TOTAL
EMPLOYMENT 2000	10,651	46,213	9,986	26,135	56,633	149,618
EMPLOYMENT 2005	10,935	47,598	10,843	26,856	58,866	155,098
EMPLOYMENT 2010	12,280	53,344	11,839	29,820	65,940	173,223
EMPLOYMENT 2020	13,905	59,783	13,303	34,553	71,522	193,066
EMPLOYMENT 2030	15,536	66,872	14,466	38,155	78,222	213,251
HOUSING UNITS 2000	5,556	21,982	4,714	12,361	54,260	98,873
HOUSING UNITS 2005	5,919	22,826	5,297	13,905	55,510	103,457
HOUSING UNITS 2010	6,041	23,321	5,494	14,939	56,589	106,384
HOUSING UNITS 2020	6,171	24,510	5,656	18,878	58,100	113,315
HOUSING UNITS 2030	6,180	26,082	5,742	19,226	60,906	118,136
POPULATION 2000	10,033	54,593	11,385	44,265	135,326	255,602
POPULATION 2005	10,912	56,953	13,182	52,716	133,824	267,587
POPULATION 2010	11,215	57,768	13,667	56,779	136,167	275,596
POPULATION 2020	11,532	59,924	14,062	69,246	138,359	293,123
POPULATION 2030	11,549	63,987	14,275	70,418	145,031	305,260

NUMERIC CHANGE

EMPLOYMENT 2000	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
EMPLOYMENT 2005	284	1,385	857	721	2,233	5,480
EMPLOYMENT 2010	1,345	5,746	996	2,964	7,074	18,125
EMPLOYMENT 2020	1,625	6,439	1,464	4,733	5,582	19,843
EMPLOYMENT 2030	1,631	7,089	1,163	3,602	6,700	20,185
HOUSING UNITS 2000	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
HOUSING UNITS 2005	363	844	583	1,544	1,250	4,584
HOUSING UNITS 2010	122	495	197	1,034	1,079	2,927
HOUSING UNITS 2020	130	1,189	162	3,939	1,511	6,931
HOUSING UNITS 2030	9	1,572	86	348	2,806	4,821
POPULATION 2000	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
POPULATION 2005	879	2,360	1,797	8,451	-1,502	11,985
POPULATION 2010	303	815	485	4,063	2,343	8,009
POPULATION 2020	317	2,156	395	12,467	2,192	17,527
POPULATION 2030	17	4,063	213	1,172	6,672	12,137

ANNUAL PERCENT CHANGE

EMPLOYMENT 2000	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
EMPLOYMENT 2005	0.5%	0.6%	1.7%	0.6%	0.8%	n.a.
EMPLOYMENT 2010	2.5%	2.4%	1.8%	2.2%	2.4%	n.a.
EMPLOYMENT 2020	1.3%	1.2%	1.2%	1.6%	0.8%	n.a.
EMPLOYMENT 2030	1.2%	1.2%	0.9%	1.0%	0.9%	n.a.
HOUSING UNITS 2000	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
HOUSING UNITS 2005	1.3%	0.8%	2.5%	2.5%	0.5%	n.a.
HOUSING UNITS 2010	0.4%	0.4%	0.7%	1.5%	0.4%	n.a.
HOUSING UNITS 2020	0.2%	0.5%	0.3%	2.6%	0.3%	n.a.
HOUSING UNITS 2030	0.0%	0.6%	0.2%	0.2%	0.5%	n.a.
POPULATION 2000	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
POPULATION 2005	1.8%	0.9%	3.2%	3.8%	-0.2%	n.a.
POPULATION 2010	0.6%	0.3%	0.7%	1.5%	0.4%	n.a.
POPULATION 2020	0.3%	0.4%	0.3%	2.2%	0.2%	n.a.
POPULATION 2030	0.0%	0.7%	0.2%	0.2%	0.5%	n.a.