



County of Santa Cruz

REDEVELOPMENT AGENCY

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BETSEY LYNBERG, AGENCY ADMINISTRATOR

October 3, 2007

Agenda: October 16, 2007

Board of Directors
 County of Santa Cruz Redevelopment Agency
 701 Ocean Street
 Santa Cruz, CA 95060

Schedule a Public Hearing for Review and Amendment of the Implementation Plan for the Live Oak/Soquel Redevelopment Project Area

Dear Members of the Board:

Community Redevelopment Law requires each agency to adopt every five years an implementation plan containing the goals and objectives of the agency for the project area plus potential redevelopment projects, and describing how these activities will eliminate blight within the project area as defined by the redevelopment plan. The law also requires that every agency at least once within the five-year term of the plan, conduct a public hearing for the purpose of reviewing the implementation plan and evaluating the progress of the redevelopment project. The Implementation Plan for the Live Oak/Soquel Project Area 2004-2009, was adopted on December 14, 2004, and it is now necessary to schedule a public hearing to conduct a mid-term review of the plan.

This mid-term review is not intended to be a complete update of the five year implementation plan, however this review does provide the opportunity to amend the plan to clarify recent efforts and to include a number of new projects and programs now under consideration. New capital projects include improvements to Cabrillo College Drive, Bulb Avenue and Thompson Avenue, renovation of Floral Park, and the potential acquisition of the "road house" property at 2-3905 East Cliff Drive for public use. In addition the plan is proposed to be updated to reflect studies related to the Agency's economic development efforts. With regards to affordable housing, since adoption of the implementation plan in 2004, the Mobile Home Change-Out Program has been approved, a number of projects targeted to special needs housing have been approved, and new opportunities for affordable housing projects have been identified. New housing projects include Seacliff Highlands Phase 2 off McGregor Drive and the Felton project under study by South County Housing. On file with the Clerk of the Board are both strike-out/underline and clean versions of the proposed amendments incorporating these programs and projects into the plan.

It is therefore RECOMMENDED that your Board, as the Board of Directors for the Redevelopment Agency, take the following actions:

1. Schedule a public hearing on the Live Oak/Soquel Project Area Implementation Plan and to consider proposed amendments to the plan on the morning agenda after 9:00 am on November 20, 2007; and
2. Direct the Clerk of the Board to provide proper legal advertizing for the hearing as prescribed by Section 6063 of the Government Code.

Very truly yours,



Redevelopment Agency Administrator
BL:bl

RECOMMENDED:



Susan A. Mauriello
Redevelopment Agency Executive Director

Attachments - On file with the Clerk of the Board

cc. RDA
Planning

On file with the Clerk of the Board

Implementation Plan

for the

Live Oak/Soquel Project Area

2005-2009

Redevelopment Agency of the County of Santa Cruz

Adopted: December 14, 2004

Resolution No. 404-2004

Amendment Adopted: January 10, 2006

Resolution No.12- 2006

Amendment Adopted:

Resolution No.

On file with the Clerk of the Board

Implementation Plan

for the

Live Oak/Soquel Project Area

2005-2009

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